

US Women & PrEP
Working Group

**Webinar Series No. 2.1:
PrEP @2 Years–
and still counting women in...
June 30, 2014**

Webinar Participation

- ▶ Burning questions after each presentation and discussion after all speakers

To ask a question:

- ▶ The call is in global mute
- ▶ Unmute your line by pressing *7 and ask it on the line (remute your line by pressing *6)
- ▶ Enter your question into the chat box in ReadyTalk
- ▶ Email your question to avac@avac.org
- ▶ *Webinar recording will be available at www.avac.org/meetingreports*

Many thanks for the support of the Working Group and Webinar series from WG members, AVAC, Sisterlove and Gilead Sciences

The Agenda

- ▶ Introduction: Overview of US Women & PrEP Working Group – *Dázon Dixon Diallo, MPH, Founder and President, SisterLove, Inc.*
- ▶ Women & PrEP Implementation in the US – *Karen Hoover, MD MPH, Team Lead, Research for Prevention, CDC*
- ▶ Knowledge, Attitudes & Likelihood of Use of PrEP by At-Risk Women in the US – *Judy Auerbach, Professor, UCSF School of Medicine & Research Consultant AIDS, United*
- ▶ Ways to Engage Community, Medical & Non-Medical Providers with PrEP – *Alan McCord, Director of Education, Project Inform*
- ▶ Questions/Discussion
Dázon Dixon Diallo, Moderator

The Group

- ▶ Leadership Team (3) and Group Members (80)
- ▶ Face-to-Face & teleconference meetings
- ▶ Webinars, Research, & Communications



The Advocacy

- Sexual & Reproductive Health & Rights Service Delivery & Advocacy
- Women's Power to Prevent HIV in Women's Hands
- Global Advocacy for Appropriate Research & Development
- Cooperation and Collaboration among domestic and international partners

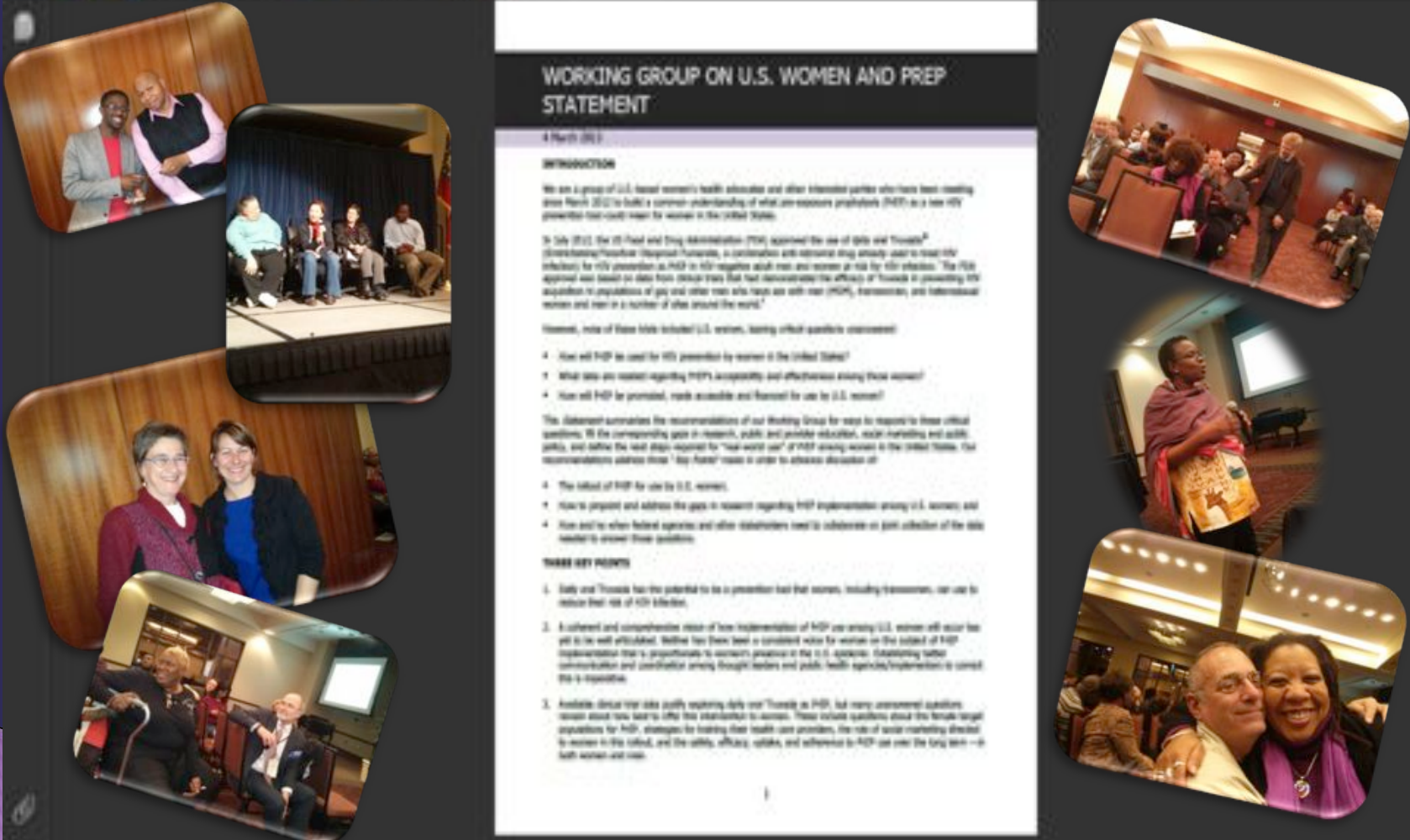


The Purpose of the Working Group

- ▶ National Community representing women's voices
- ▶ Inquiry, Advocacy & Accountability
- ▶ Ensure women's safety, efficacy and accessibility in PrEP research & rollout
- ▶ Educate and engage community in PrEP discourse and information dissemination
- ▶ Mobilize a diversity of women's HIV and health advocates, researchers and policy makers in PrEP and other BmPO for women

The Women's Statement

Women's PrEP statement 14.2013.pdf - Adobe Reader
File Edit View Document Tools Window Help



WORKING GROUP ON U.S. WOMEN AND PREP STATEMENT

4 March 2013

INTRODUCTION

We are a group of U.S. based women's health advocates and other interested parties who have been meeting since March 2012 to build a common understanding of what are essential priorities (PEP) as a new HIV prevention tool (T-102) nears for women in the United States.

In July 2012, the U.S. Food and Drug Administration (FDA) approved the use of T-102 and Truvada® (emtricitabine/tenofovir disoproxil fumarate), in combination with external drug already used to treat the infection) for HIV prevention in PrEP in HIV-negative adult men and women at risk for HIV infection. The FDA approval was based on data from clinical trials that had demonstrated the efficacy of Truvada in preventing the acquisition of HIV infection in gay and other men who have sex with men (GMSM), heterosexual, and heterosexual women and men in a number of sites around the world.

However, none of these trials included U.S. women, leaving critical questions unanswered:

- How will PrEP be used for HIV prevention by women in the United States?
- What gaps are needed regarding PrEP's acceptability and effectiveness among these women?
- How will PrEP be promoted, made accessible and financed for use by U.S. women?

This Statement summarizes the recommendations of our Working Group for steps to respond to these critical questions, fill the corresponding gaps in research, public and provider education, social marketing and public policy, and define the next steps required for "real-world use" of PrEP among women in the United States. Our recommendations address these "key focus" areas in order to advance discussion of:

- The impact of PrEP for use by U.S. women;
- How to prevent and address the gaps in research regarding PrEP implementation among U.S. women; and
- How and to whom federal agencies and other stakeholders need to collaborate in joint collection of the data needed to answer these questions.

THREE KEY POINTS

1. T-102 and Truvada has the potential to be a prevention tool that women, including transwomen, can use to reduce their risk of HIV infection.
2. A coherent and comprehensive vision of how implementation of PrEP use among U.S. women will occur has yet to be well articulated. While there has been some consistent views by women on the subject of PrEP implementation that is: opportunities to women's presence in the U.S. agencies; facilitating public contribution and coordination among thought leaders and public health agencies; implementation is needed. This is especially true.
3. Available clinical trial data partly exploring T-102 and Truvada as PrEP, but many unanswered questions remain about how best to offer this intervention to women. These include questions about the female target populations for PrEP, strategies for training their health care providers, the role of social marketing directed to women in the United, and the ability, efficacy, uptake, and adherence to PrEP use over the long term – in both women and men.

Key Aims of the Working Group

- ▶ Articulated pathway to responding to questions posed in Statement
- ▶ Civil Society engagement in process of planning and rolling out PrEP/BmPO
- ▶ National plan for provider education and social marketing about PrEP
- ▶ Plan for incorporating PrEP education and access for women into the NHAS
- ▶ Process including milestones, feedback mechanisms, resources and accountability

Unanswered Questions

- ▶ Access & Adherence?
- ▶ Risks, Safety & Side Effects?
- ▶ Gender Specific Guidelines?
- ▶ National Coordinated Plan?



US Women & PrEP 2013–2014

- ▶ Release of National Statement CROI2013
- ▶ High level meeting at White House
- ▶ Articles, Workshops, Roundtables, Oral & Poster Sessions
- ▶ 3 Webinars
 - Ready, Set, PrEP!!!
 - PrEP–Ception
 - Risky Women

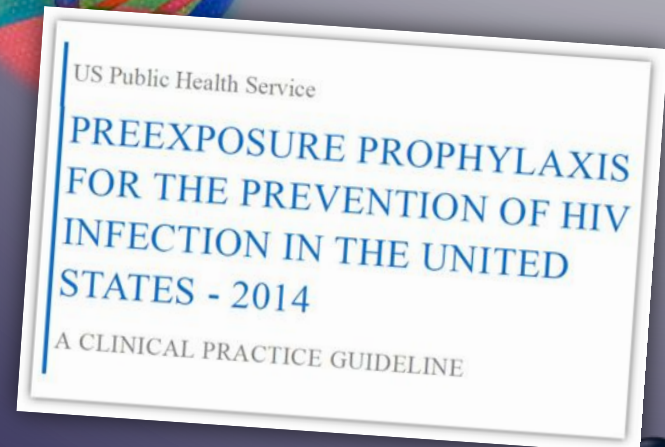


PrEP Advocacy Partnerships

- ▶ AVAC, PxROAR and www.prepwatch.org
- ▶ Black Treatment Advocates Network
- ▶ Women 's HIV Research Collaborative
- ▶ Women's Research Initiative (The Well Project)
- ▶ HPTN Women-At-Risk Subcommittee
- ▶ Be The Generation Bridge Initiative
- ▶ IRMA/My PrEP Experience (PrEP Stories)
- ▶ Consortium of PrEP projects funded by Gilead Sciences

What's Next?

- ▶ Ongoing communication w/ Federal & Industry Partners
- ▶ National Webinars on US Women & PrEP & other BmPO
- ▶ WG Face2Face Meeting – Seattle, February 2015
- ▶ National & Int'l Engagement (USCA, CROI, AIDS2014, NIH Networks, IAPAC, R4P, etc.)
- ▶ Articles, Workshops, Satellites, Orals & Posters



Upcoming Webinars –

- ▶ **PrEP–Ception 2.0: Serodiscordant Couples Using PrEP to Reduce HIV Transmission Risk Before and During Pregnancy**
 - Early September 2014
- ▶ **Risky Women: Disrupting Simple Notions of Women’s HIV Risk**
 - Early November 2014

THANKS FOR JOINING US!

LET'S GET
STARTED!

Women and PrEP implementation

Karen Hoover, MD, MPH

Health Services Research for Prevention with Negatives

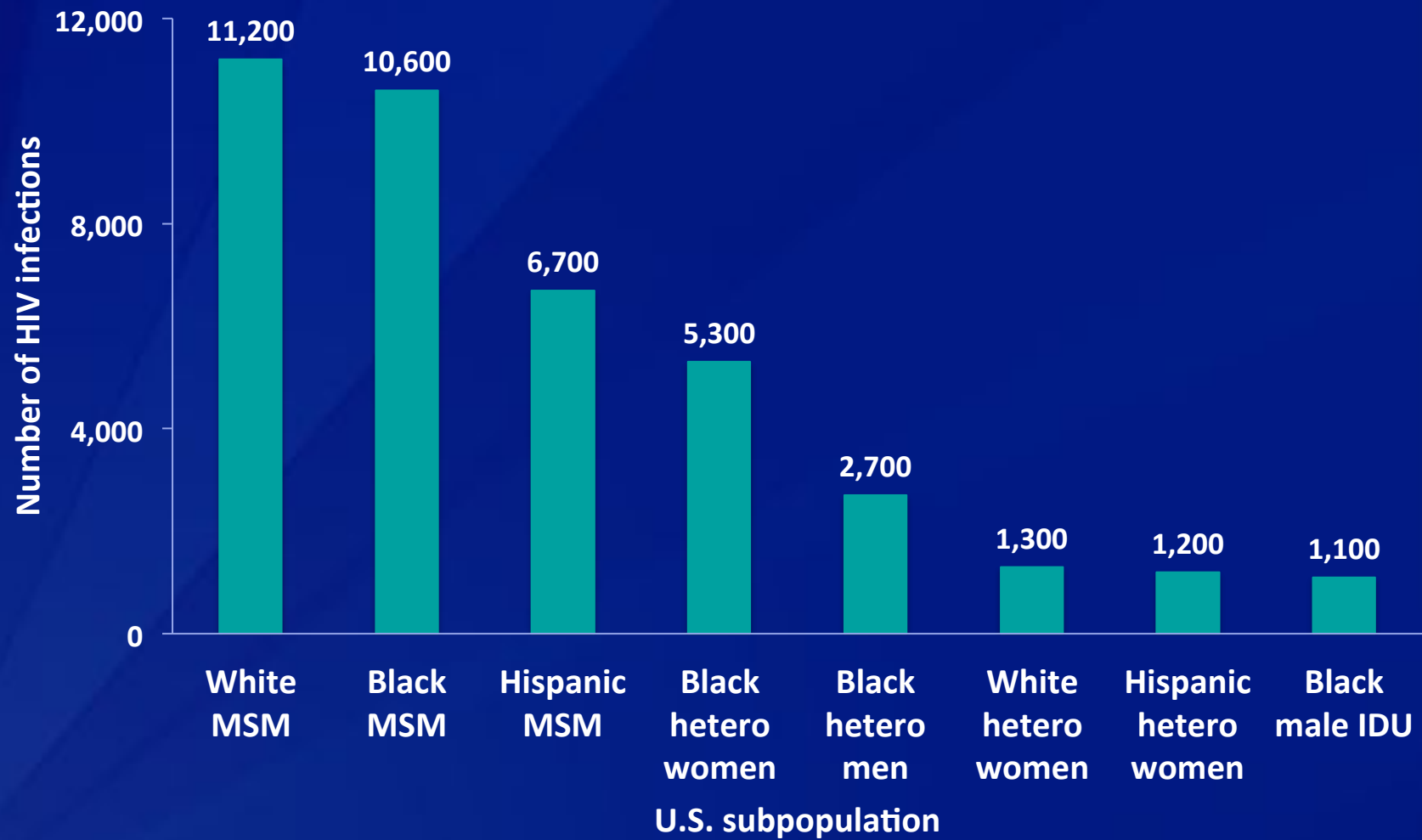
Division of HIV/AIDS Prevention

June 30, 2014

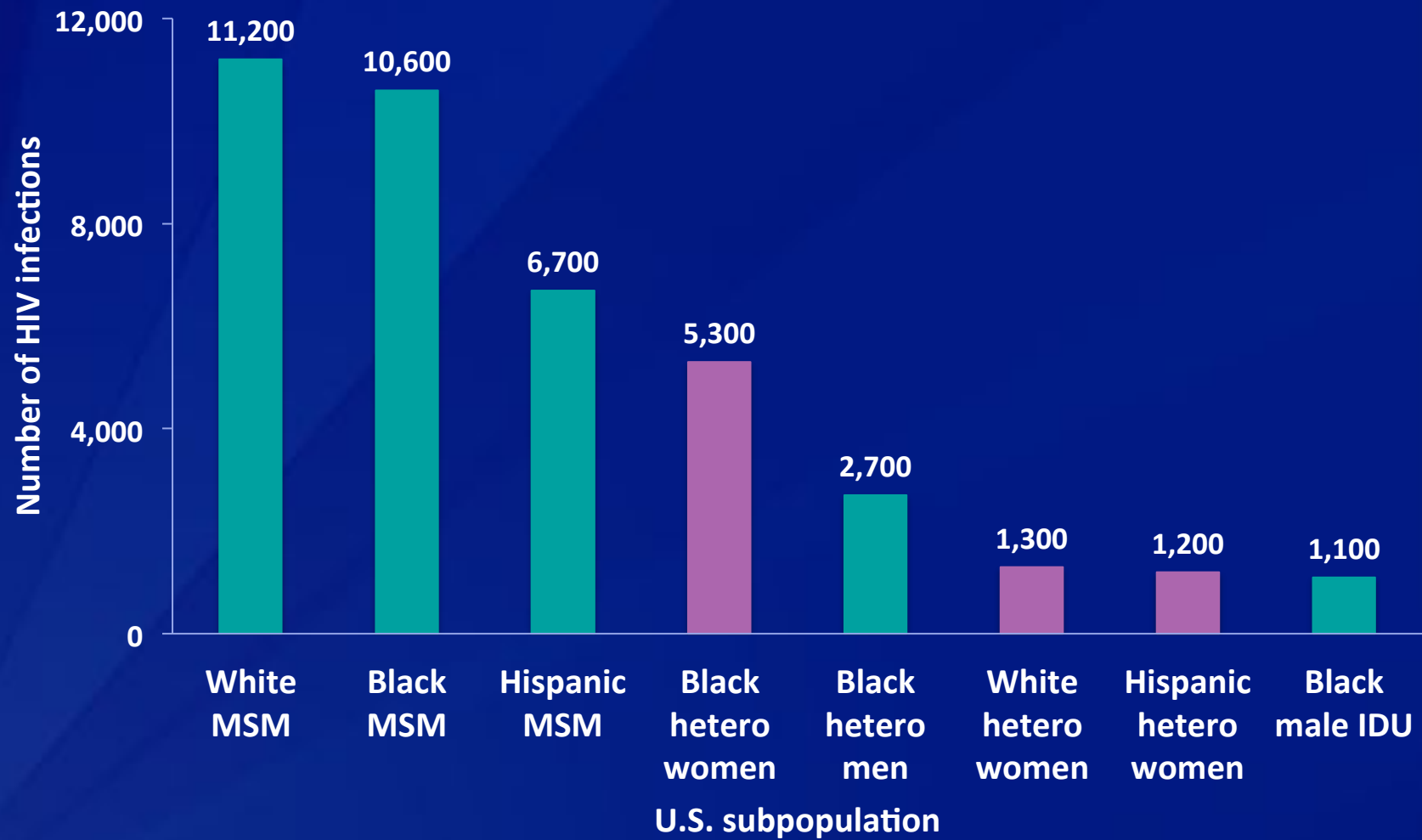
National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention
Division of STD Prevention



New HIV infections in most affected subpopulations, United States 2010



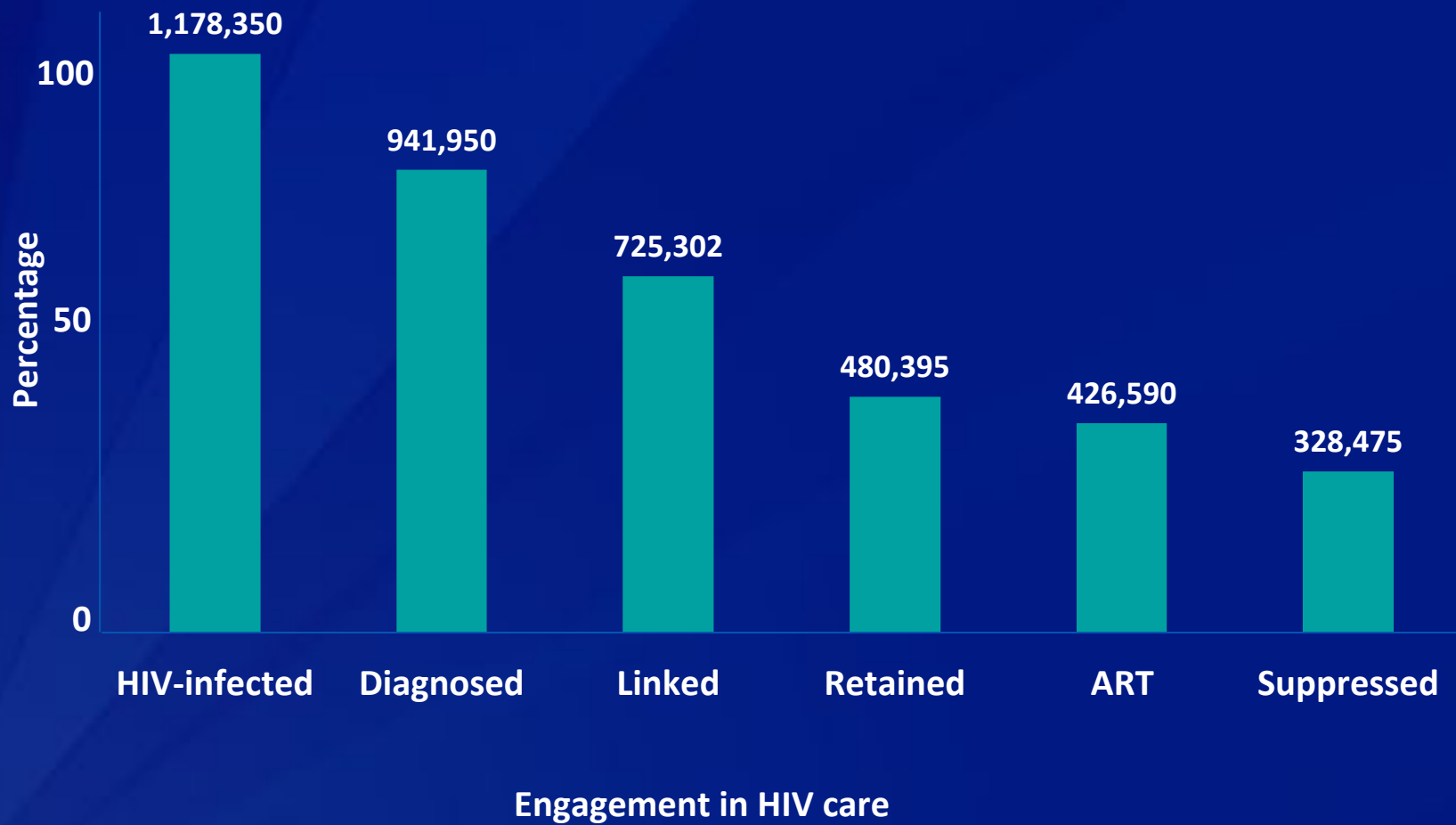
New HIV infections in most affected subpopulations, United States 2010



Why are women at risk of HIV infection?

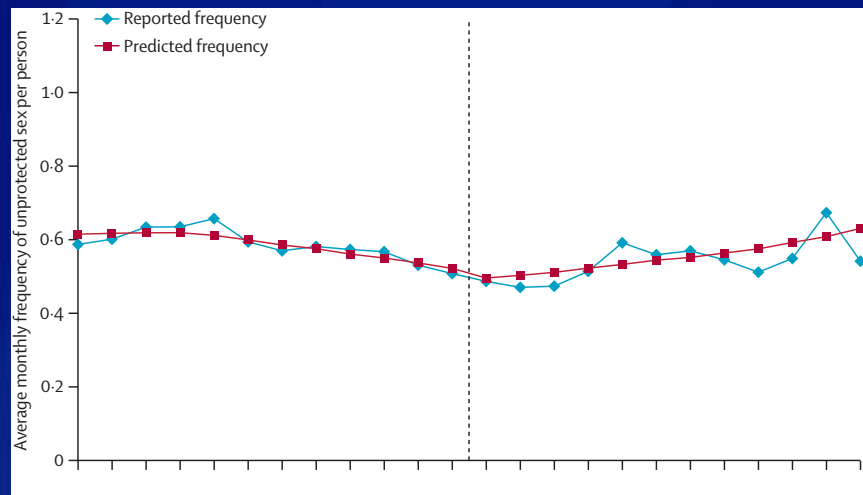
- ❑ Unaware of their male partner's risk factors
- ❑ Risk of HIV acquisition is high for the female receptive partner
 - Significant risk during vaginal sex
 - Higher during anal sex
 - >20% of women aged 20-39 years reported anal sex in the past year (NSFG)
- ❑ Women are sometimes unable to negotiate safer sex practices such as condom use
- ❑ STDs often are undiagnosed, and can increase the risk of HIV transmission and acquisition
- ❑ Greater rates of PLWH in black and Hispanic communities
 - Sex with partners of the same race and ethnicity

HIV-infected persons engaged in continuum of HIV care

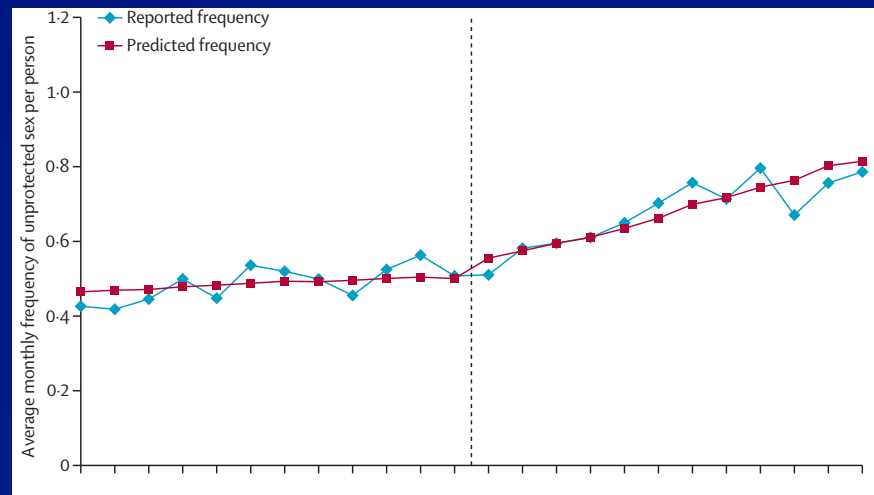


Evidence of Behavioral Risk Increase in HIV Discordant Couples

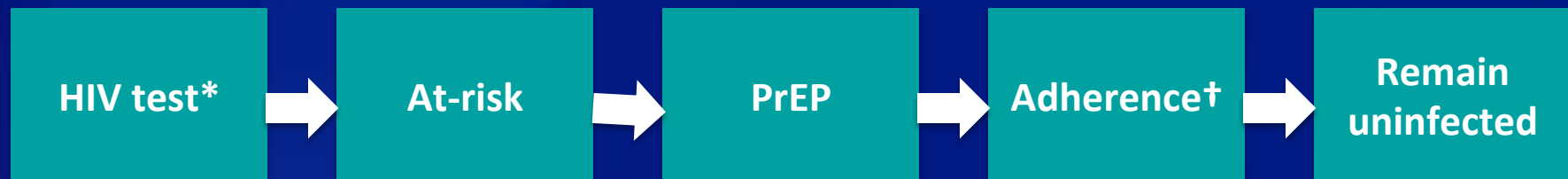
Sex with HIV+ partner



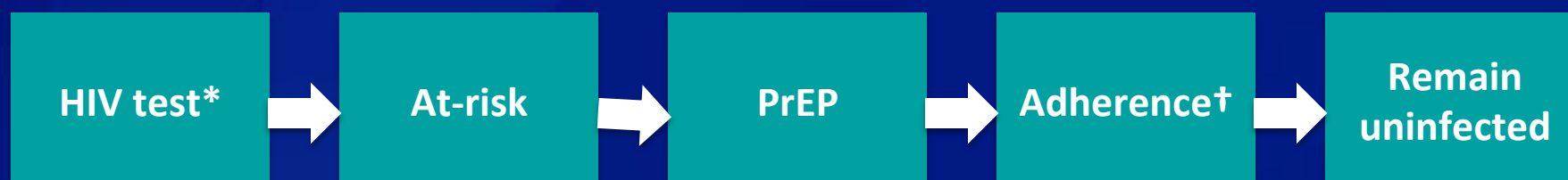
Sex with outside partner



**The other half of the continuum of care:
preventing HIV infection with PrEP
among uninfected women**



The other half of the continuum of care: preventing HIV infection with PrEP among uninfected women



* Use of 4th generation HIV testing

† Patient adherence to PrEP and provider adherence to recommendations for clinical management of PrEP patients

PrEP efficacy trials

Trial (Sponsor) <i>Sample Size</i>	Intervention vs. placebo	Population	Outcome (TDF detected in blood)
iPrEx (NIH; Gates) <i>n=2499</i>	Oral TDF/FTC	MSM, transgender women	0.92 (0.40 – 0.99)
Partners PrEP (Gates) <i>n=4747 couples</i>	Oral TDF/FTC Oral TDF	Heterosexual serodiscordant couples	0.90 (0.58 - 0.98) 0.86 (0.67 – 0.94)
TDF2 (CDC) <i>n=1200</i>	Oral TDF/FTC	Sexually active adults	Drug detected: 50% among HIV infected 80% among not infected
Bangkok Tenofovir (CDC) <i>n=2413</i>	Oral TDF	Injection drug users	0.74 (0.17– 0.94)
FEM-PrEP (USAID, Gates, FHI 360) <i>n=1951</i>	Oral TDF/FTC	Heterosexual women	Drug detected: <40% among participants
VOICE (MTN-003) <i>n=5029</i>	Oral TDF/FTC Oral TDF 1% tenofovir gel	Heterosexual women	Drug detected: <30% among participants

Recommended indications for PrEP

- ❑ **Adult heterosexually active men and women who are at substantial risk of HIV acquisition**
 - **History of inconsistent or no condom use**
 - **HIV-positive sexual partner**
 - **Including women who are or intend to become pregnant**
 - **Recent bacterial STD**
 - **High number sexual partners**
 - **Commercial sex work**
 - **In high prevalence area or network**

Recommended care for patients receiving PrEP

□ Initiation

- Negative HIV test
- No symptoms or signs of acute HIV infection
- Normal renal function
- No contraindicated medications
- Hepatitis B virus infection and vaccination status

□ Follow-up visits

- Every 3 months
 - HIV test
 - Pregnancy test
- At 3 months, then every 6 months
 - Renal function
- Every 6 months
 - STD testing (syphilis, chlamydia, gonorrhea)

PrEP use in the United States is low but increasing

- ❑ **Based on an analysis of prescription data by Gilead**
 - **150 users in 2010**
 - **1,274 Users in 2011**
 - **48% women**
 - **14% for persons younger than 25 years**
 - **Most prescriptions by family practitioners, internists, and emergency medicine physicians**

Barriers to implementation

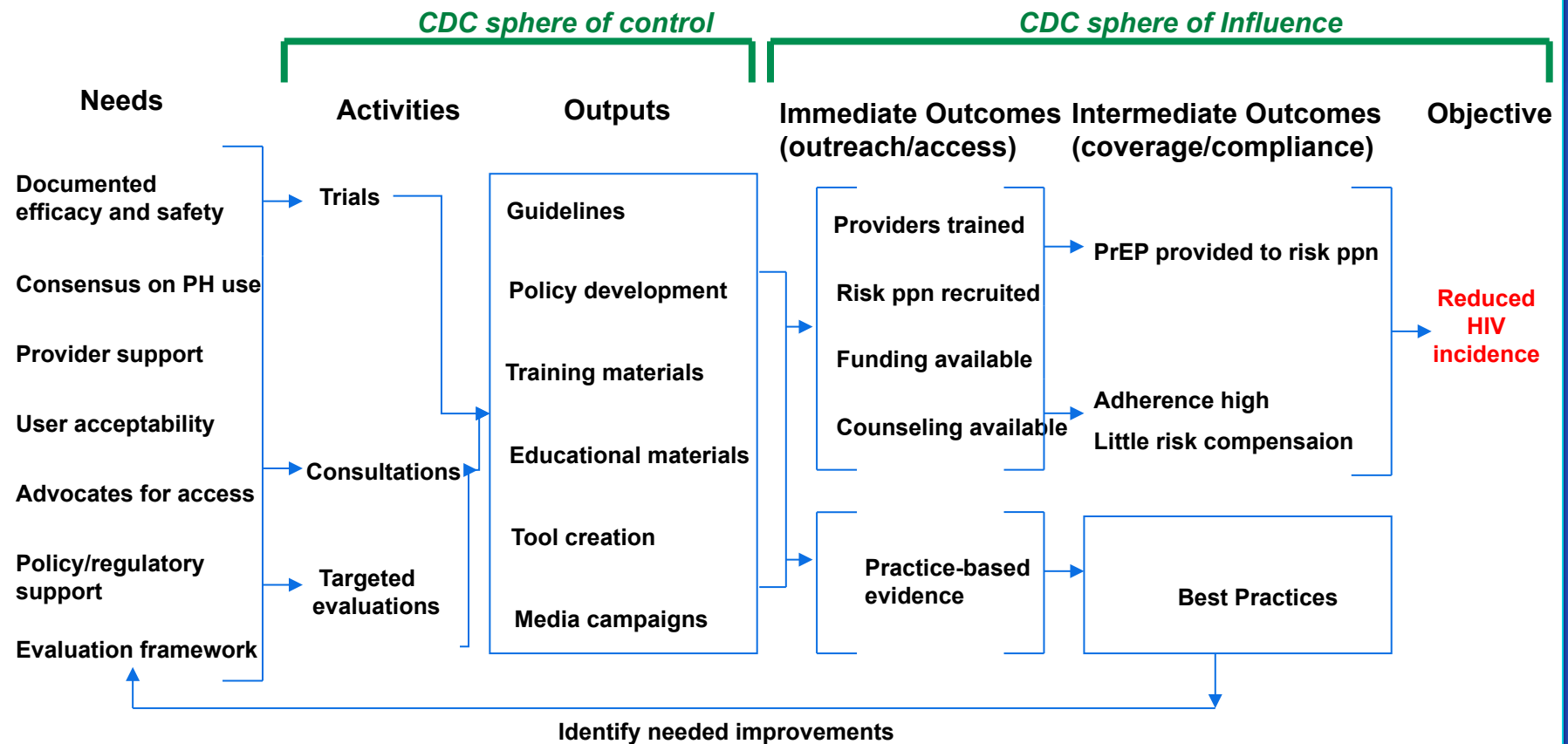
□ Patient

- Unaware of PrEP
- Concern about medication side effects
- Potential stigma about taking HIV medications
- Co-payments

□ Primary care provider

- Unaware of PrEP
- Inexperience with HIV medication
- Concern about enabling risk behavior
- Issues with conducting patient sexual risk history
 - Limited time during visit
 - Uncomfortable for both provider and patient

A roadmap for PrEP implementation



Implementation of PrEP for at-risk women

- ❑ Clinical venues of care for women**
 - Ob/gyn clinics**
 - Family planning clinics**
 - FQHCs**
 - Primary care clinics**
 - STD clinics**

- ❑ Educate women about PrEP as an HIV prevention tool**

- ❑ Evaluate and disseminate best practices for PrEP delivery**

khoover@cdc.gov

For more information please contact Centers for Disease Control and Prevention

1600 Clifton Road NE, Atlanta, GA 30333

Telephone, 1-800-CDC-INFO (232-4636)/TTY: 1-888-232-6348

E-mail: cdcinfo@cdc.gov Web: www.cdc.gov

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.

National Center for HIV/AIDS, Viral Hepatitis, STD & TB Prevention
Division of STD Prevention



Ways to engage the community and medical and non-medical providers around PrEP



PRE-EXPOSURE PROPHYLAXIS

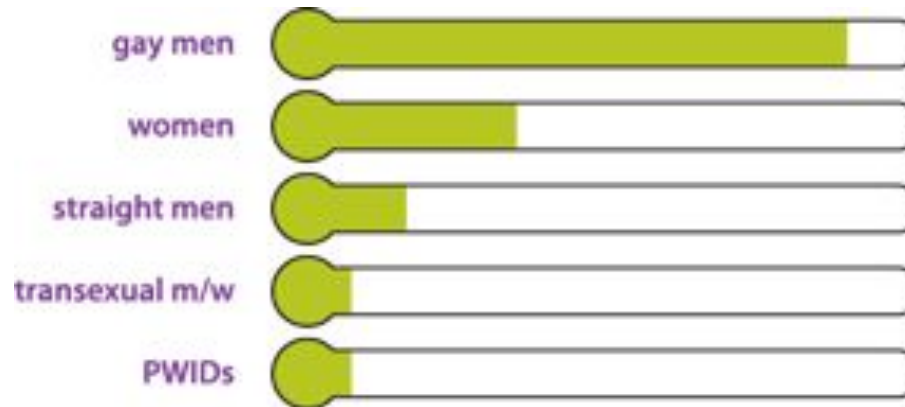
engaging community and providers

- **Online sources:** information, discussion groups
- **Print materials:** brochures, booklets
- **Community advocacy:** forums, local awareness
- **Provider trainings:** San Francisco as an example
- **Social media:** #TruvadaWhore

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COMMUNITY EDUCATIONAL RESOURCES





PRE-EXPOSURE PROPHYLAXIS

resources for providers

CDC Home
Centers for Disease Control and Prevention
CDC 24/7: Saving Lives. Protecting People.™

HIV/AIDS

Pre-Exposure Prophylaxis (PrEP)

Pre-exposure Prophylaxis (PrEP)

- Basic PrEP Q&As
- Fact Sheet: Pre-Exposure Prophylaxis for HIV Prevention

Pre-exposure prophylaxis, or PrEP, is a way for people who do not have HIV but who are at substantial risk of getting it to prevent HIV infection by taking a pill every day. The pill (brand name Truvada) contains two medicines (tenofovir and emtricitabine) that are used in combination with other medicines to treat HIV. When someone is exposed to HIV through sex or injection drug use, these medicines can work to keep the virus from establishing a permanent infection.

When taken consistently, PrEP has been shown to reduce the risk of HIV infection in people who are at high risk by up to 92%. PrEP is much less effective if it is not taken consistently.

PrEP is a powerful HIV prevention tool and can be combined with condoms and other prevention methods to provide even greater protection than when used alone. But people who use PrEP must commit to taking the drug every day and seeing their health care provider for follow-up every 3 months.

Centers for Disease Control

- **Federal Clinical Practice Guidelines** (evidence, prescribing information, etc.)
- **Providers' Supplement** (checklist, PrEP-related ICD, CPT and LOINC Codes, info sheets, assessments, etc.)

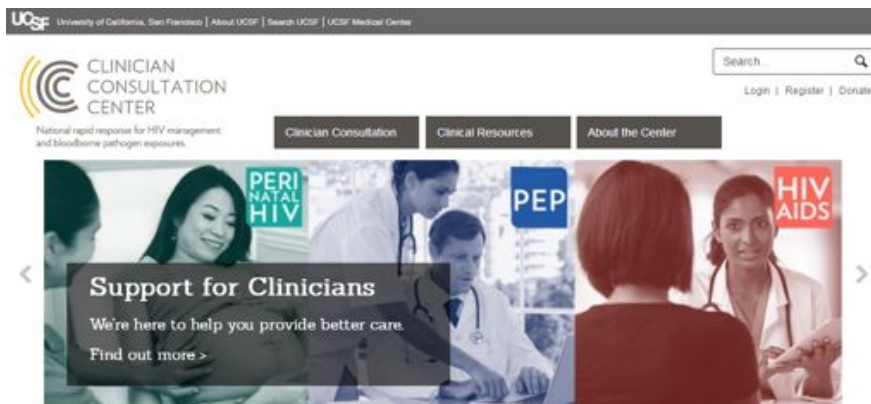
www.cdc.gov/hiv/prevention/research/prep/

Talk to your doctor about PrEP:

www.cdc.gov/hiv/pdf/

[risk_PrEP_TalkingtoDr_FINALcleared.pdf](#)

resources for providers



<http://nccc.ucsf.edu>

National Clinician Consultation Center

- Hosted by UCSF
- Provides guidance only to medical providers around PrEP
- 800-933-3413, 9a–8p PST, M–F, leave messages

resources for providers



UCSF Division of HIV/AIDS
Department of Medicine

To advance health, we develop and support innovators.

Search Site

- Division Home
- Patient Care
 - HIV Primary Care Clinic
 - Hepatitis C Clinic
 - Women's Clinic
 - Latino Clinic
 - Adolescent Clinic

Bay Area Perinatal AIDS Center (BAPAC)

Healthy Women. Healthy Babies. Healthy Families.

BAPAC's Mission: BAPAC provides comprehensive preconception counseling and prenatal care to women and families infected and affected by HIV.

Committed to leadership in perinatal HIV care, BAPAC also offers consultations and education to medical providers worldwide. Part of UCSF-Positive Health Program, BAPAC is a multi-disciplinary team tailoring medical and psychosocial services to the specific needs of each woman and her family before, during and after pregnancy.

Contents

- Home
- Services
- Information
- Resources
- Resources(Videos)
- PRO Men
- BAPAC Team
- Contact

<http://hiv.ucsf.edu/care/perinatal.html>

BAPAC (Bay Area Perinatal AIDS Center)

- Hosted by UCSF
- Expert guidance to medical providers around PrEP and family planning
- Videos for both women and men

resources for providers



The screenshot shows the Clinical Care Options website interface. At the top, there is a navigation bar with tabs for Hepatitis, HIV (which is currently selected), Oncology, Rheumatology, Other Specialties, and About CCO. Below the navigation bar, there is a search bar and a 'Go' button. The main content area features a large banner for 'CCO HEPATITIS' with the text 'Latest strategies and evidence-based programs' and 'Management of viral hepatitis: didactic and case-based program'. Below this banner are several content tiles for Hepatitis, HIV, Oncology, Rheumatology, and Transplantation. On the right side, there is a 'Decision Support' section with the 'inPractice' logo and the text 'Immediate answers to treatment questions. More than just up to date.' There is also a 'Member Log in' section with a 'Username:' field and a 'Not a CCO Member?' section with a 'Sign up for a FREE account today to access CCO's' link.

Clinical Care Options

- Resource by/for medical providers
- Slide decks on best practices, search for “PrEP”
- Mostly 2012/13 dates, hopefully will see newer information

www.clinicaloptions.com

resources for providers


Truvada
emtricitabine-tenofovir disoproxil fumarate


Medication Guide | Full Prescribing Information | Important Safety Information


TRUVADA for a Pre-exposure Prophylaxis (PrEP) Indication

TRUVADA is indicated in combination with safer sex practices for PrEP to reduce the risk of sexually acquired HIV-1 in adults at high risk. **TRUVADA does not cure HIV infection or AIDS.**

Click one of the boxes below:

 Healthcare Providers

 Uninfected Individuals

 Educators

Are you looking for the PrEP Risk Evaluation and Mitigation Strategy (REMS)?
Visit www.TRUVADAPrEPREMS.com

Are you looking for information on another approved use of TRUVADA?
Visit www.TRUVADA.com

Gilead Sciences

- <http://start.truvada.com/#>

<http://start.truvada.com/#>

resources for providers

Day-long provider CME training, San Francisco, March 2014

- Collaboration among PTC, PAETC and SFAF
- ~100 providers and community reps
- Presentations by researchers (BGrant, SCohen, etc.)
- Panel discussions with young and trans people on PrEP
- Small group discussions
- Likely other similar trainings are being scheduled around the US
Start the conversations locally to develop your own
ANAC chapters have begun educational forums

resources for community



www.projectinform.org/prep

Project Inform

- HIV Health InfoLine (800-822-7422)
- 4 videos (all young gay men) that anyone can link to, resource list *2 new women's videos in 2014*
- Booklets (Eng/Sp), order form, ship to providers for free
 - Is taking PrEP the right choice for you? (for MSM)
 - PrEP: A new option for safer loving (for women)
 - How to get PrEP (self-advocacy)
 - *Working through a difficult medical visit*

resources for community



The screenshot shows the homepage of thewellproject.org. The header includes the logo and tagline "Together, we can change the course of the epidemic...one woman at a time." Navigation links include "GET CONNECTED", "HIV INFORMATION", "A GIRL LIKE ME", "OUR PARTNERS", and "WHO WE ARE". The main content area features an article titled "PrEP for Women" with a photo of a white pill bottle labeled "Truvada" and several blue tablets. Social media sharing options for ShareThis, Tweet, and Like are visible. On the right, there is a newsletter sign-up form and a section for "ACTIVITY" with recent posts.

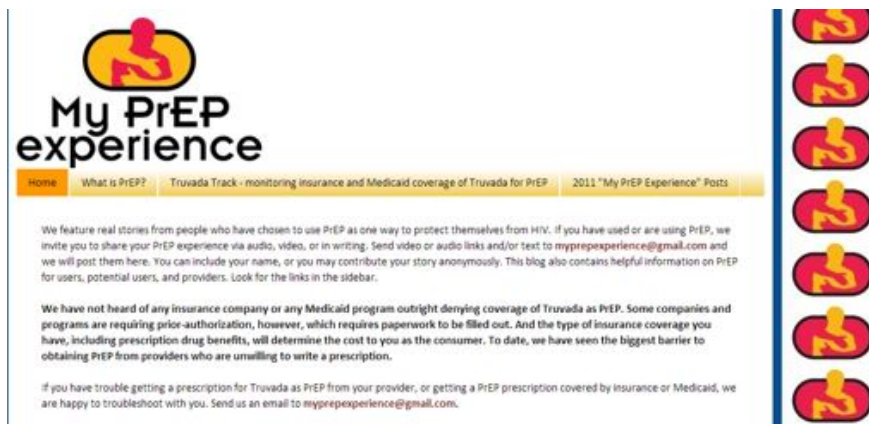
The Well Project

- Concise information on PrEP
- New outreach initiative asking community/providers to share their stories:

kmartel@thewellproject.org

www.thewellproject.org/hiv-information/prep-women

resources for community



My PrEP experience

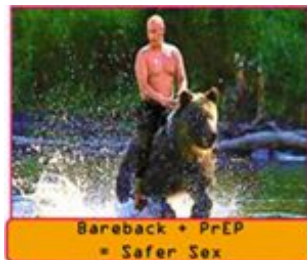
Home What is PrEP? Truvada Track - monitoring insurance and Medicaid coverage of Truvada for PrEP 2011 "My PrEP Experience" Posts

We feature real stories from people who have chosen to use PrEP as one way to protect themselves from HIV. If you have used or are using PrEP, we invite you to share your PrEP experience via audio, video, or in writing. Send video or audio links and/or text to myprepexperience@gmail.com and we will post them here. You can include your name, or you may contribute your story anonymously. This blog also contains helpful information on PrEP for users, potential users, and providers. Look for the links in the sidebar.

We have not heard of any insurance company or any Medicaid program outright denying coverage of Truvada as PrEP. Some companies and programs are requiring prior-authorization, however, which requires paperwork to be filled out. And the type of insurance coverage you have, including prescription drug benefits, will determine the cost to you as the consumer. To date, we have seen the biggest barrier to obtaining PrEP from providers who are unwilling to write a prescription.

If you have trouble getting a prescription for Truvada as PrEP from your provider, or getting a PrEP prescription covered by insurance or Medicaid, we are happy to troubleshoot with you. Send us an email to myprepexperience@gmail.com.

<http://myprepexperience.blogspot.com>



AIDS Foundation of Chicago

- Personal stories from PrEP users, videos, resources
- Mostly men but some women, encourages everyone to submit
- **Ready. Set. PrEP.** City-wide provider and community education program
(www.slideshare.net/JimPickett/project-rsp-training-on-prep-for-hiv-prevention-22798530#, http://issuu.com/jimpickett/docs/projectrsprtrainingcdphjune2014_fina)

resources for community



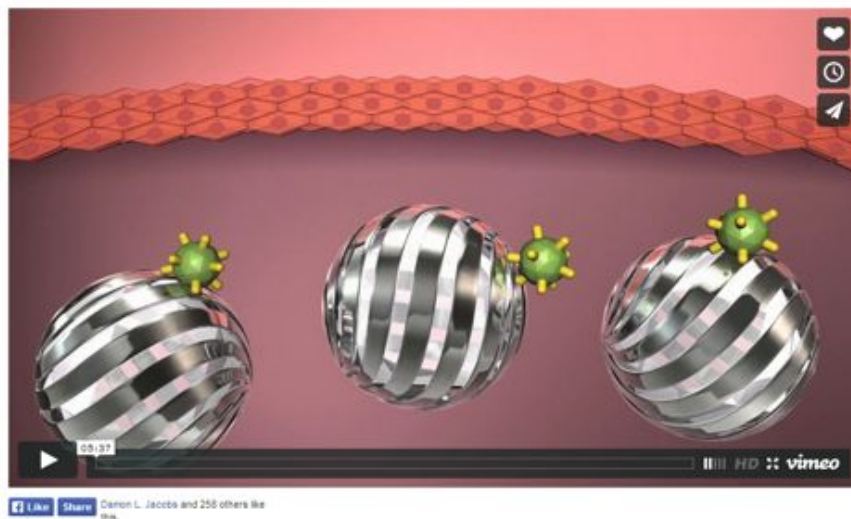
<https://www.facebook.com/groups/PrEPFacts/>

PrEP Facts Facebook forum

- 3,105 followers
- Vibrant online discussion of PrEP, facilitated by NY mental health specialist, Damon Jacobs
- Emphasis on science-based evidence, access, community awareness, strategies
- Primarily gay men, but some women follow (primarily providers)

resources for community

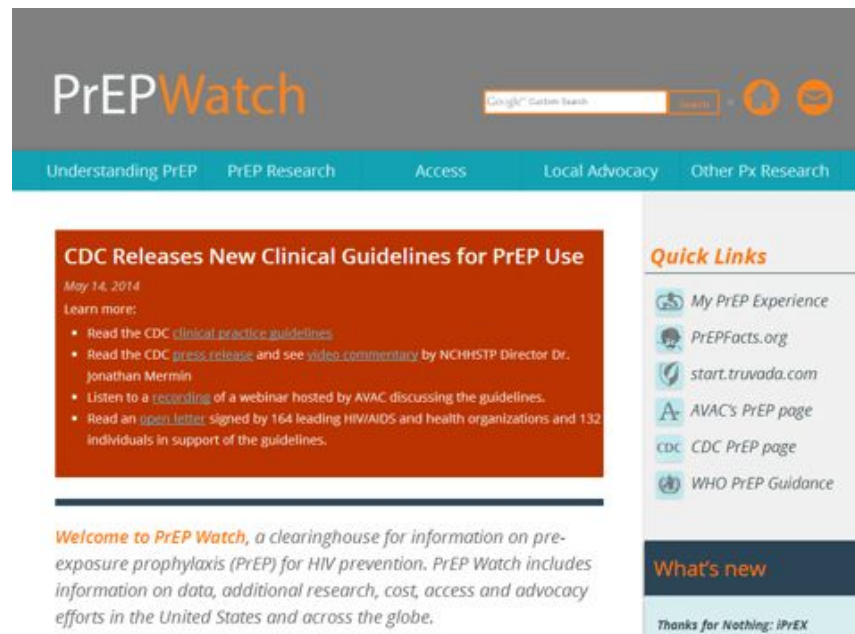
What is PrEP?



PrEP REP project

- Univ of CT, Stroger Hospital Cook County
- Video explaining PrEP and how it works within the body, resources
- Doesn't target any specific demographic

resources for community



The screenshot shows the PrEPWatch website interface. At the top, there is a navigation bar with the PrEPWatch logo and a search bar. Below the navigation bar, there are several menu items: Understanding PrEP, PrEP Research, Access, Local Advocacy, and Other Px Research. The main content area features a featured article titled "CDC Releases New Clinical Guidelines for PrEP Use" dated May 14, 2014. The article includes a list of links for further information, such as "Read the CDC clinical practice guidelines" and "Read the CDC press release and see video commentary by NCHHSTP Director Dr. Jonathan Mermin". To the right of the article is a "Quick Links" section with icons and text for "My PrEP Experience", "PrEPFacts.org", "start.truvada.com", "AVAC's PrEP page", "CDC PrEP page", and "WHO PrEP Guidance". At the bottom of the page, there is a "What's new" section and a footer that says "Thanks for Nothing: iPREX".

www.prepwatch.org

AIDS Vaccine Advocacy Coalition

- PrEP research, clinical data, reports, policy/advocacy work, resources, great infographics
- Useful for providers and motivated individuals
- www.prepwatch.org/local-programs/ (local PrEP services, email avac@avac.org to add known local resources to page)

resources for community



www.prepfacts.org

San Francisco AIDS Foundation

- Basic info, Q&A, conduit to local demonstration project, resources
- 3 major sections: MSM, heterosexual men/women, in Spanish
- Distinctive graphics, large format, easy to read website
- Library: <http://prepfacts.org/asset-library/> (posters, postcards, brochures)

PRE-EXPOSURE PROPHYLAXIS

resources for community



www.nyc.gov/html/doh/html/living/prep-pep.shtml

NYC Health Department

- Basic info, local services, resources, PEP as well as PrEP
- Posters available, includes MSM, women and straights couples

www.nyc.gov/html/doh/downloads/pdf/ah/prep-pep-poster.pdf



resources for community



Positively Aware

- Hosted by TPAN Chicago
- Full issue dedicated to PrEP, summer 2013
- Personal stories (especially young men & women, POC), basic info, clinical data, guest columnists

- <http://positivelyaware.com/2013/13-05/pdfs/13-05.pdf>

resources for community



The screenshot shows the AIDS.gov website page for Pre-Exposure Prophylaxis (PrEP). The page features a navigation bar with links for AIDS.gov, National HIV Testing Day, Home, HIV/AIDS Basics, Federal Resources, New Media, and News & Events. The main heading is "PRE-EXPOSURE PROPHYLAXIS (PrEP)" with options for Translate, Text Size, Print, and Share. Below the heading are three columns of information:

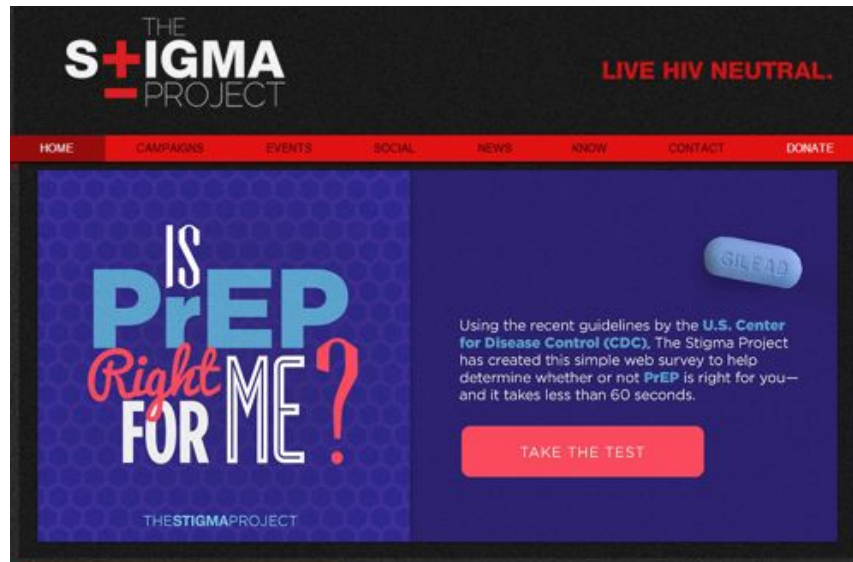
- Column 1:** An image of a PrEP pill bottle. Text: "PrEP IS A NEW HIV PREVENTION METHOD IN WHICH PEOPLE WHO DO NOT HAVE HIV INFECTION TAKE A PILL DAILY TO REDUCE THEIR RISK OF BECOMING INFECTED."
- Column 2:** An image of test tubes and a calendar. Text: "ONLY PEOPLE WHO ARE HIV-NEGATIVE SHOULD USE PrEP. AN HIV TEST IS REQUIRED BEFORE STARTING PrEP AND THEN EVERY 3 MONTHS WHILE TAKING PrEP."
- Column 3:** An image of a hand holding a pill. Text: "PrEP CAN ONLY BE PRESCRIBED BY A HEALTH CARE PROVIDER AND MUST BE TAKEN AS DIRECTED TO WORK."

AIDS.gov

- Basic PrEP info, video, infographics, links to other federal resources

www.aids.gov

resources for community



The Stigma Project

- Engaging graphics for community education

www.thestigmaproject.org

resources for community

Many community educational forums/programs taking place around the US

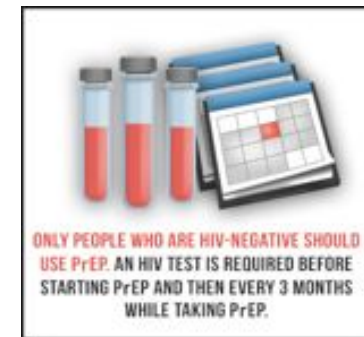
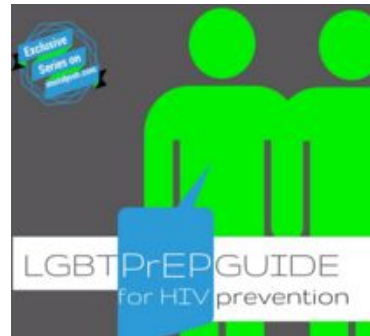
- NYC, Miami, Ft Lauderdale, Chicago, SFBA, Houston, Bakersfield, etc.
- Ask others in your community. Often collaborations among gay activists, LGBT centers, PFLAGs, DPHs, researchers/providers, and local demo projects
- Gilead community education recipients providing programs: SisterLove, Abounding Prosperity, Project Inform, AIDS Foundation of Chicago, others
- Non-Gilead recipients: NMAC (WDC), Philadelphia FIGHT, SHERO (Oakland), many others
- 2014 USCA PrEP exhibit booth

PrEP services

- www.prepwatch.org/local-programs/ (email avac@avac.org to update page)

social media

- **prepfacts:** Facebook forum
- **hashtags:** #PrEPnews, #PrEP4ALL, #TruvadaWhore, #LoveStigmaFree
- **tumblr.:** just beginning to appear more often, search for “HIV PrEP”
- **Reddit:** quite a few threads, search for “HIV PrEP”
- **Instagram:**



social media

#TruvadaWhore

What is it about Truvada PrEP that is so upsetting to some people?



We all know change is hard... especially after you've been trained to have sex a certain way your entire life, after you've watched dozens of your friends pass away in mere months, after you've repressed your sexuality since childhood, all the while fearing death, disease, and social-rejection. These things are hard to talk about. There is certainly a great deal of stigma surrounding HIV/AIDS, even in San Francisco. Conversations about HIV status, viral load, and PrEP aren't happening as often as they should be.

#TruvadaWhore blog

- Example of community activism and PrEP education
- Turns negative “slut-shaming” name-calling into a community conversation starter
- Produces/sells T-shirts to raise awareness in community

<http://truvadawhore.blogspot.com/>

other resources

- aidsmap.com (clinical study reporting)
- aidsmeds.com (clinical study reporting)
- HIVandHepatitis.com (clinical study reporting)
- projectinform.org (clinical study reporting)
- www.imstilljosh.com/lgbtprep/ (community education)

PRE-EXPOSURE PROPHYLAXIS

ideas? feedback? other resources?

Alan McCord

amccord@projectinform.org